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Sushi Maki 'Rolls' Its Way on to University Campuses in South Florida

New Locations at University of Miami and Florida International University Give Students and Faculty Fresh and Affordable Grab-n-Go Options

MIAMI – October 20, 2009 – Sushi Maki, South Florida's award-winning Asian eatery, continues to grow with the opening of two new locations. The popular neighborhood restaurant chain, now is serving its fresh, healthy and tasty cuisine on the main campuses of Florida International University (FIU) and University of Miami (UM).

Sushi Maki President, Abe Ng, made the announcement and shared that the new eateries are already a campus hit with both students and faculty. "Sushi Maki is an easy option for fast-paced college life," said Ng. "Our campus customers seem to enjoy our wholesome options and are having a great time supporting their school spirit with increasing orders of our new university-named rolls."

To celebrate the campus openings, Sushi Maki introduced two signature rolls. UM's *U Roll* celebrates the school's green and orange colors with a mix of salmon and avocado, topped off with sesame seeds, while FIU's *University Roll* combines tuna and avocado.

Sushi Maki, a community favorite in Coral Gables, South Miami and Palmetto Bay, serves only fresh, sustainably raised, hormone-free fish and offers a broad selection of sushi favorites and customized rolls. The on-campus experience also introduces *Bubble Tea* (Pearl Tea), an East Asian tea-based drink that is a chilled, creamy mix of flavors enhanced by soft and chewy bite-size tapioca (boba) pearls. Currently, Sushi Maki offers eight flavors: Thai Iced Tea; Thai Iced Coffee; Green Tea; Milk Tea; Mango; Peach; Lychee; and Strawberry. Campus-ites also will find an array of unique Asian bites like Mango and Lychee Gummies; Shrimp Chips; and Chicken and Beef Spicy Noodle Bowls.

Each month, Sushi Maki will offer special campus promotions. Currently featured is a "Buy 1 Get 1 Free Sushi Box" offer, which is available one hour before closing time.

Since 2004, Sushi Maki has been serving sushi boxes at college campuses throughout the tri-county area including: Barry University, Nova Southeastern University, Miami Dade College, and Kellogg University. The UM and FIU eateries are the first Sushi Maki locations at a university.

Locations Details:

FIU

Graham Center Food Court

11200 SW 8th Street

Miami, FL 33199

Hours of operation: 10:30 AM-8:00 PM (Monday-Thursday)
10:30 AM-4:00 PM (Friday)

UM:

Hurricane Food Court

1350 Miller Drive

Coral Gables, FL 33124-6909

Hours of operation: 10:00 AM-5:00 PM (Monday-Thursday)
10:00 AM-4:00 PM (Friday)

Founded 10 years ago, Sushi Maki is a South Florida leader in Japanese cuisine, offering multiple dining locations and a wide variety of catering services. Inspired by a sincere respect and appreciation for Japanese cuisine, Sushi Maki puts a new spin on the traditional sushi experience with its high energy service, sophisticated environments, and modern interpretation of this timeless fare. Sushi Maki is passionate about providing the freshest and finest quality sushi, always maintaining uncompromising standards of food quality and safety. All fish is wild-caught through responsible methods, or farm-raised on strict marine-sourced natural feed, free of preservatives and sulfates.

With three dining locations in South Miami, Coral Gables and Palmetto Bay; sushi stations in Whole Foods supermarkets; store fronts at the University of Miami and Florida International University; and an upcoming restaurant in the Miami International Airport, Sushi Maki is also the premier Asian food caterer in South Florida. For more information please visit www.gosushimaki.com and follow us on Facebook and Twitter @gosushimaki.

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